

Shri H.K. Commerce College,Ahmedabad-09.

Assignment: 2024-2025

B.Com. Sem-2 (Eng. & Guj. Medium)

Skill Enhancement Course

SEC - PLD – 126

Personality and Leadership Development

- Write Short notes of the following:
 1. Discuss the concept of Personality.
 2. Elaborate the environmental factors influencing Personality Enhancement.
 3. Impact of mass media in Personality Enhancement.
 4. Explain the characteristics of a good leader.